

January 2018 | MINUTES

Meeting date | time 1/23/18 | 1:00 pm | Meeting location Harborside 2 Suite 801

Meeting called by	Exchange Place Alliance	Michael DeMarco, Edyta Espasa (for Steve Pozycki), Andy Siegel, Andrew Marshall, Christopher DeLorenzo, Donald Pepe, Crystal Paris, Jay Rhatican (for Gus Milano), Martin Schmid, Rachel Brandon, Elizabeth Cain
Type of meeting	Board Meeting	
Facilitator	Elizabeth Cain	
Note taker	Rachel Brandon	
Timekeeper	Martin Schmid	

AGENDA TOPICS

Agenda topic *Exchange Place Plaza Improvements Update* | Presenter *Elizabeth Cain*

Moving along with the capital improvements at Exchange Place Plaza, a plan for temporary concrete barriers to direct the flow of traffic is now underway.

Agenda topic *2018 Financial Update* | Presenter *Elizabeth Cain*

The Exchange Place Alliance has spent roughly \$500,000 in operating costs.

Agenda topic *Snow Removal and Maintenance Report* | Presenter *Elizabeth Cain*

Snow removal for the 2017-2018 Winter has been as success with \$70,750 spent on removal costs.

Block by Block and Street Plus proposals have been received and reviewed by the Exchange Place Alliance team. The board recommends revisions to the original proposal based on deployment schedules of maintenance teams.

Action Items

Person responsible

Three-year weather history research on weather patterns at Exchange Place	Martin Schmid
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Agenda topic *Marketing and Advertising Update* | Presenter *Elizabeth Cain*

The Exchange Place Alliance official website will be released in February. Digital and print advertisement proposals from NJ.com, local magazines, PATH advertisements and bus shelter advertisements have been received.

The Exchange Place alliance will purchase these advertisements for upcoming spring events tentative to the event schedule approval by the board.

Agenda topic *Spring Furniture Selection* | Presenter *Elizabeth Cain*

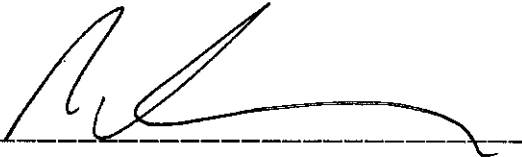
The Exchange Place Alliance will coordinate the purchasing and placement of outdoor furniture along the Hudson River walkway. Sections will be color coded by umbrellas to secure and assist with wayfinding around Exchange Place.

Action Items

Person responsible

Measure linear footage of the Hudson River walkway from Goldman Sachs to Second Street Martin Schmid

Approved By: _____



Name: Andrew Marshall

Title: Secretary