



M
I
N
U
T
E
S

Board Members
Michael J. DeMarco
Steve Pozycki
Deidre Crockett
Jeremy Farrell
Gus Milano
Andy Siegel
Joyce Watterman

Minutes of the Regular Meeting of the Board of Directors

August 19, 2020

1:00 PM

Virtual Meeting

Called by the Exchange Place Alliance Special Improvement District

Staff Attendance: Elizabeth Cain, Martin Schmid, Mirna Botros

Attendance: Mike DeMarco, Jay Rhatican (for Gus Milano), Jeremy Farrell, Deidre Crockett, Joyce Watterman, Mike Gorman (for Steve Pozycki), Andy Siegel, Kia Deadwyler, Don Pepe, Ashley Brinn

Public Attendance: Brian McClean, Paul Schmid, Karen's iPad, (973) 309-1997, Jerzy Szpak, Krystyna Piorkowska, Jeanne Daly

1. Call to Order by Board President Michael DeMarco

1:03 PM

2. Open Public Meetings Act of Confirmation Notice

The New Jersey Public Meetings Law was enacted to ensure the right to the public to have advanced notice of and to attend the meetings of public bodies at which any business affecting their interest is discussed or acted on in accordance with N.J.S.A. 10:4-6 et seq. On the rules of this act, the Exchange Place Alliance has caused notice of this meeting by publicizing the date, time, and place, of the regularly scheduled meeting in the Public Notice Section of the Star Ledger and on the Exchange Place Alliance website.

3. Roll Call

4. Approval of the May 20, 2020 Board Meeting Minutes

Mike DeMarco first motion, Mike Gorman second motion, approved unanimously.

5. Financial Review



M
I
N
U
T
E
S

Board Members
Michael J. DeMarco
Steve Pozycki
Deidre Crockett
Jeremy Farrell
Gus Milano
Andy Siegel
Joyce Watterman

Minutes of the Regular Meeting of the Board of Directors

August 19, 2020

1:00 PM

Virtual Meeting

Called by the Exchange Place Alliance Special Improvement District

pedestrian areas through a Pedestrian Mall. Director Cain also provides a summary of a meeting the Exchange Place Alliance had with the Committee for the Conservation of the Katyn Monument and Historic Objects (CCKM & HO). Director Cain reads the letter dated June 29, 2020 from CCKM & HO: the main request of this group is to have another opening on the west side of the monument to allow for open pedestrian flow. Further requests include: various protections for the monument during construction and section details of the benches and trees around the monument.

8. JCPD Off-Duty public safety program up and running

Director Cain reviews the loitering issues that the Exchange Place Alliance observed prior to the implementation of a public safety program. Four JCPD Off-Duty police officers patrol the Hudson River Waterfront Walkway Wednesdays-Saturdays. Wednesday and Thursday nights the schedule is 8:00 PM - 2:00 AM and Friday and Saturday nights the schedule is 8:00 PM to 4:00 AM. The Exchange Place Alliance is working directly with the JCPD East District Captain. The results so far have been positive- reduced trash and littering and reduced noise and loitering. Director Cain would like to extend this program past its current end at Labor Day weekend and requests a not-to-exceed approval of \$100,000 in additional allocated funds. Mike DeMarco first motion, Mike Gorman second motion, approved unanimously.

9. Social Distancing/COVID-19 precautionary signage

Signage will soon be installed including signage that shows that J. Owen Grundy Pier is a park, and the JCPD has authority to enforce closing times of this park.

10. Submission of economic recovery grant application to the Jersey City Economic Development Corporation (JCEDC)

Director Cain reviews the plan submitted by the Exchange Place Alliance to JCEDC.

11. Events



M I N U T E S	Board Members
	Michael J. DeMarco
	Steve Pozycski
	Deidre Crockett
	Jeremy Farrell
	Gus Milano
	Andy Siegel
Joyce Watterman	

Minutes of the Regular Meeting of the Board of Directors
 August 19, 2020
 1:00 PM
 Virtual Meeting
 Called by the Exchange Place Alliance Special Improvement District

Mike DeMarco brings up the possibility of making a donation to the new dance theatre located in the Lively building. Jeremy Farrell adds that this could be a good opportunity for the Exchange Place Alliance to partner with this new space. Mike DeMarco requests that Elizabeth Cain have a conversation with the dance theatre and report back to the board.

Don Pepe opens the meeting for public comment. Member of the public Krystyna Piorkowska mentions that the group the Exchange Place met with regarding the Katyn Monument does not include the petitioners to the City. She asks questions regarding the one public event per month clause at the Exchange Place site, consulting with a conservator for the granite hips of the Katyn Monument, the dimensions of the bench surrounding the Katyn Monument, and the number of people that can fit within the area created by the circular wall surrounding the Katyn Monument. Don Pepe provides clarification regarding the one event per month clause: the Jersey City Office of Cultural Affairs approves permits, but the Exchange Place Alliance would not indemnify the City for additional events it does not agree to. Piorkowska will email the Exchange Place Alliance further questions.

Mike DeMarco motions to close the public speaking portion, seconded by Deidre Crockett, approved unanimously.

Adjournment is motioned by Mike DeMarco, seconded by Mike Gorman, approved unanimously.
 Meeting is adjourned at 2:12 PM.

Approved By: 